## Student Voice at the OU

Engaging students in quality enhancement – a partnership model

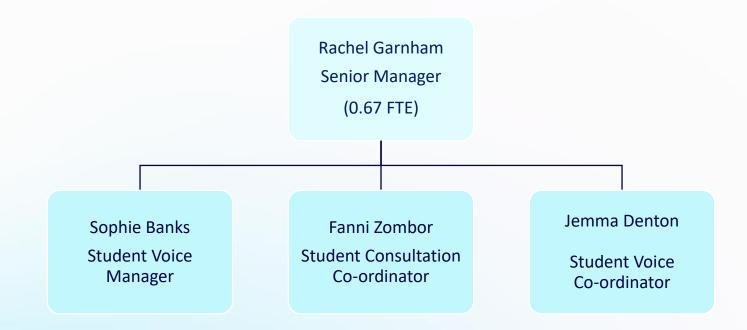
"We actively support authentic student engagement in University decisionmaking, closing the feedback loop; and commit to building partnership between staff and students."

**Student Charter** 





# Student Voice Team, Office of the Pro-Vice-Chancellor (Students)



Support and develop the Student Engagement and Satisfaction Steering Group.

Manage and run Student Consultation meetings, forums and panel Manage and promote and the Student Voice website, Student Voice Hub and Student Voice Week

Manage the annual review and development of the Student Charter and OU-OU Students
Association Relationship Agreement

Develop and implement the Student Satisfaction and Student Voice Action Plans

Contribute to the National Student Survey



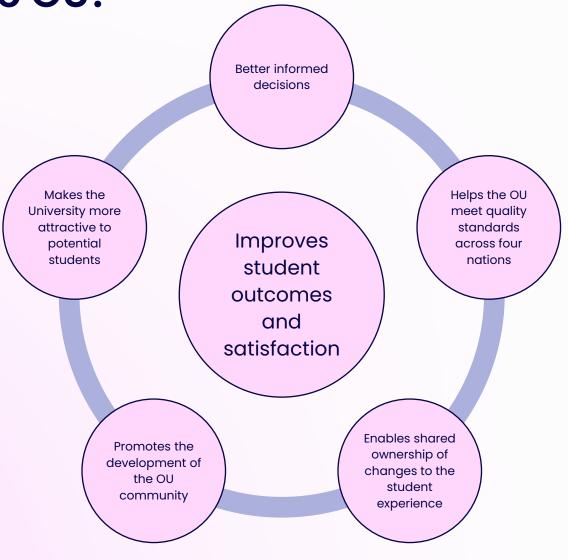
What is Student Voice at the OU?

- 'Student Voice' is defined at The Open University as student engagement in quality enhancement.
- It covers the ways in which students get involved, individually and collectively, in working with the University to improve how the University functions – from surveys to student-led projects.

### Find out more:

- https://community.open.ac.uk/ student-voice (for students)
- https://openuniv.sharepoint.com/sites/ intranet-student-voice-hub (for staff)





# Framework for Student Voice at the OU

A partnership model

# The cycle of engagement

# The ladder of engagement



We aim to provide opportunities for students to engage at all stages of the cycle of engagement, including in setting the agenda for Student Voice activities and ensuring that the University acts and responds.

**Partnership** 

Students and staff work together on all aspects of decision-making

Collaboration / Co-creation

Working with students at all stages to consider aspects of a project and/or to jointly prepare and agree outputs.

Consultation

Asking for student views on projects, policies or any other aspect of University decision-making.

**Feedback** 

Obtaining views from students, often through surveys, on aspects of the student experience.



We aim to provide opportunities for students to engage at the level of the ladder that best suits them; to empower all students to take the next step in engagement; and to encourage all student-facing areas of the University to take the next step in developing engagement opportunities.

# What does Student Voice at the OU look like?

# **Partnership** working

Scholarship

**Student Consultation** 

**Student Consultants** 

Faculty/nation based initiatives

### Representation

- Governance committees
- Other steering groups, project teams and Task and Finish Groups
- Regular catch-ups between senior staff and Student Leadership Team members

### **Panels**

- Curriculum Design
- **Library Services**
- **Student Consultation**

- Careers and Employability
- Accessibility and Usability
- **OU in Wales**

### Surveys

- National Student Survey / PG Taught and Research Experience
  Internal Student Survey
  Real Time Student Feedback
  Ad hoc / service-based surve

- Brand tracker
- Ad hoc / service-based surveys

### Other activities

- PGR Liaison group/ PGR Town Halls
- User testing

- Student research
- Student interns



There are numerous examples of Student Voice activity all over the OU. Included here are some important elements of a complex picture.

Note: activities like Student Consultation and aspects of scholarship are run in partnership but engage with a much wider body of students.

# **Student Voice Action Plan**

The aim of the Student Voice Action Plan is to increase awareness of, interest in, and involvement with Student Voice activities at the OU. There are six pillars of activity that support this aim:

### Partnership

•To increase understanding and work towards embedding student partnership across student-facing areas of the University and at all levels.

### Communication

•To promote a University-wide culture, across four nations and beyond, where the Student Voice is valued, and students know their voices are valued, in particular through increased emphasis on closing the feedback loop.

### Inclusion

•To increase the numbers and diversity of students involved in Student Voice activities, to ensure that voices are heard from all sections of the OU student community.

### Support

•To provide resources, and opportunities for sharing best practice, to ensure that staff and students are empowered to get the most out of Student Voice activities.

### **Innovation**

•To consider opportunities for and encourage more, high quality, inclusive, innovative Student Voice opportunities to be developed.

### Evaluation

•To improve the ways in which we monitor and evaluate the value and impact of Student Voice activities, including monitoring Student Voice activities across the OU and taking steps to ensure that the overall picture is fit for purpose.



# Student Voice Action Plan priorities

### **National Student Survey**

Sector results for full-time and part-time students - England teaching providers

Question	2017	2018	2019	2020	2021	2022	
	OU	OU	OU	OU	OU	OU	
	% agree	% disagree					
23 - I have had the right opportunities to provide feedback on my course.	74%	75%	74%	75%	70%	67%	14%
24 - Staff value students' views and opinions about the course.	64%	65%	64%	67%	63%	61%	10%
25 - It is clear how students' feedback on the course has been acted on.	38%	40%	40%	43%	39%	38%	19%
Students' union							
26 - The students' union (association or guild) effectively represents							
students' academic interests.	44%	46%	45%	48%	43%	43%	6%

NSS Student Voice scores are reflected in the Postgraduate Taught Experience Survey and Brand Tracker.

To address these, in 2022/23 we will prioritise:

- A relentless focus on engaging student-facing communications and activities, including closing the feedback loop and demonstrating impact, with a specific objective to increase survey response rates, and with a particular focus on engaging younger students.
- Developing the Student Voice toolkit for staff to provide the resources needed to support this plan's overarching aim, in particular by developing further guidance on recognition of student involvement in Student Voice activities, and developing our Community of Practice.



# **Evaluation**

An evaluation plan for Student Voice at The Open University was agreed by Academic Quality and Governance Committee in Summer 2020. Key measures are as follows:

- Response rates and diversity analysis of respondents for NSS, Postgraduate Taught Experience Survey, Postgraduate Research Experience Survey and Student Experience on a Module survey
- Numbers of 'You said, we did' examples provided for the Student Voice website; and best practice examples provided for the Student Voice Hub

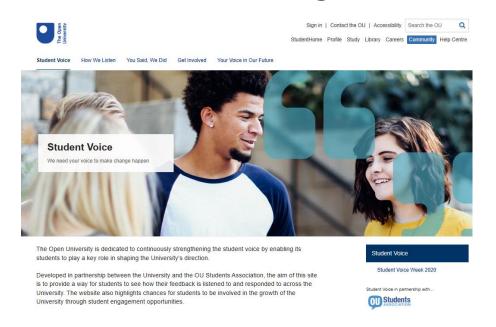
Responses to questions 23-36 of the National Survey (NSS);

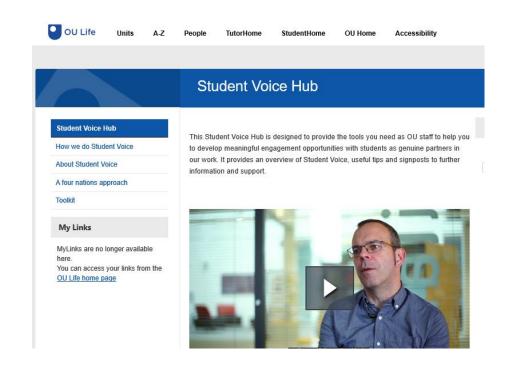
- Outcomes from the annual internal Student Voice survey
- Number of students involved in Student Consultation

 Visits to the Student Voice website and Student Voice Hub



# Communicating Student Voice



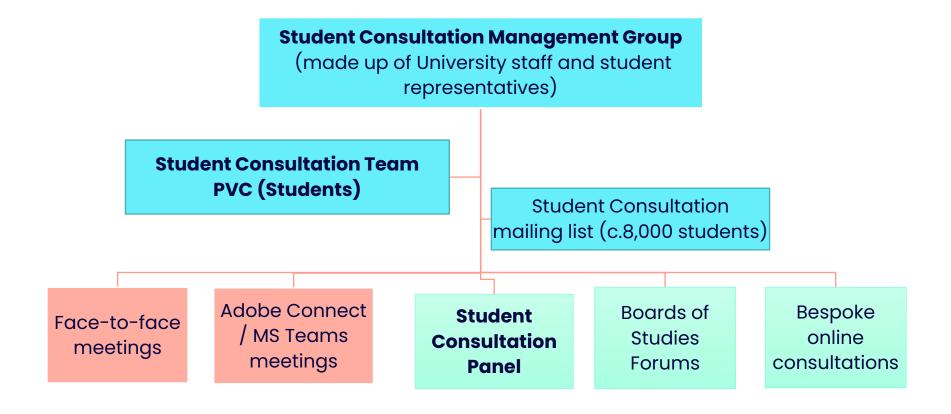








# **Student Consultation**





# Challenges

Authentic student engagement when it matters, and can have an impact.

Engaging a diverse student body, ensuring all voices are heard.

Extracting key themes from the wealth of feedback Closing the feedback loop – demonstrating engagement makes a difference



# Thank you – any questions?



# The Open University